

FOR IMMEDIATE RELEASE

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Cochise Connection expands service

Bisbee, Ariz. – Exciting developments are on the horizon for the Cochise Connection inter-city public bus service. Effective Tuesday, January 16, service will be extended from Sierra Vista to Huachuca City and Benson. Two roundtrips will be provided Monday through Friday, including service to Cochise College's Benson campus as well as the Benson Visitor Center and Amtrak/Greyhound stops. The new Benson one-way fares are three dollars to Sierra Vista, five dollars to Bisbee, and six dollars to Douglas. Schedule information is available online at CochiseConnection.com as well as via phone at 520.417.7400.

Starting January 16, the Cochise Connection bus stop in Bisbee will be relocated from Lowell Plaza to the Lyric Plaza in Old Bisbee providing connections with the Bisbee Bus service. Cochise Connection riders now have access to free onboard Wi-Fi service as well as three new fare options. A day pass (priced at five dollars) will offer unlimited rides on the date of sale, a 10-ride punch pass (priced at 30 dollars) will provide ten rides with no expiration date, and the 20 for \$20 pass. The 20 for \$20 Pass is available to students, faculty, and staff of any local College or University and allows one to purchase 20 rides on Cochise Connection at a discounted rate of twenty dollars. All fares and passes are available at current sales locations as well as through the Token Transit app which allows customers to pay for their ride and board the bus using a smartphone. Token Transit is easy, quick, and convenient to use. Download Token Transit by texting TOKEN to 41411 or from the App Store or Google Play. All first time fare purchases made through the Token Transit app will receive a 50% discount!

Also beginning January 16 elderly or disabled riders can ride the system for free with proper identification. Riders in Benson, Bisbee, or Douglas can contact the local transit system for ID requirements. Riders in Sierra Vista should contact SEAGO at 520.432.5301 x 215.

As part of rider education, there will be two free travel days offered on January 22 and January 30 when all rides will be provided for free and representatives will be on board to assist riders with questions about how to use the system. There will also be on-site group training available to businesses and organizations. For additional information please contact SEAGO at 520.432.5301 x 215

The Cochise Connection is administered by the SouthEastern Arizona Governments Organization (SEAGO) and operated through an agreement with the City of Douglas. The service is made possible through funding provided by the Legacy Foundation of Southeast Arizona, SEAGO, Freeport McMoran, Cochise County, and the Arizona Department of Transportation (ADOT).

The SouthEastern Arizona Governments Organization (SEAGO) is a regional planning agency established in 1972. SEAGO coordinates regional transportation and transit planning efforts for the counties of Cochise, Graham, Greenlee, and Santa Cruz; the cities of Benson, Bisbee, Clifton, Douglas, Duncan, Huachuca City, Nogales, Patagonia, Pima, Safford, Thatcher, Tombstone and Willcox; and the portion of the San Carlos Apache Tribe located in Graham County. For more information, visit www.seago.org or call (520) 432-5301 x 212.

The City of Douglas, located in the County of Cochise, is situated on the US/Mexican border adjacent to the Mexican city of Agua Prieta. Located 118 miles southeast of Tucson, the Douglas area has over 18,000 residents and was founded in 1901, and incorporated in 1905. For more information visit www.douglasaz.gov or call 520.417.7300.

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