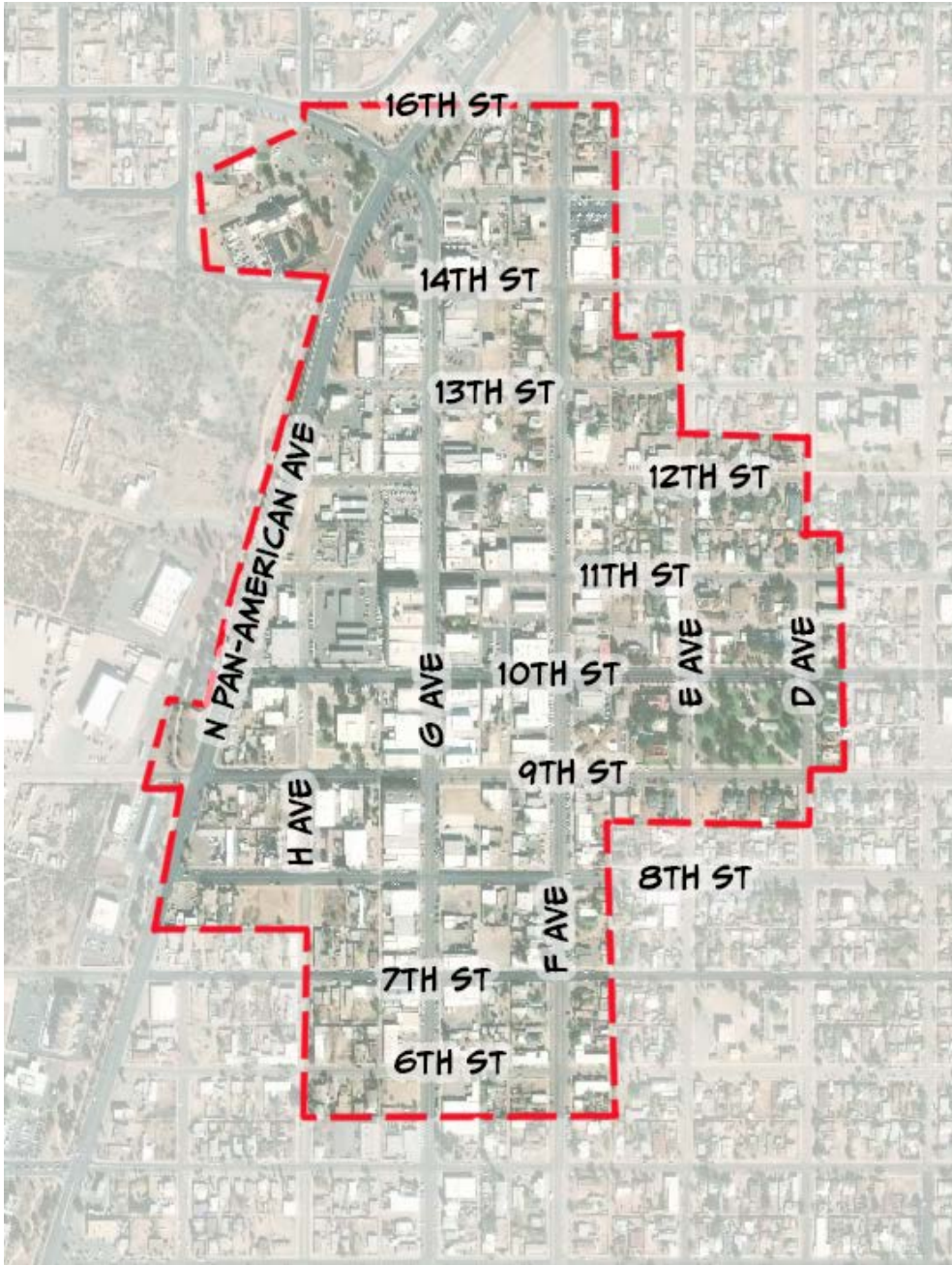


# Downtown Douglas Revitalization Plan/ G Avenue Streetscape

October 15, 2019

## RESULTS





**A. Classic**



**B. Contemporary**



**C. Ornate**



**D. Colorful**



**E. Traditional**

### WEIGHTED RESPONSE

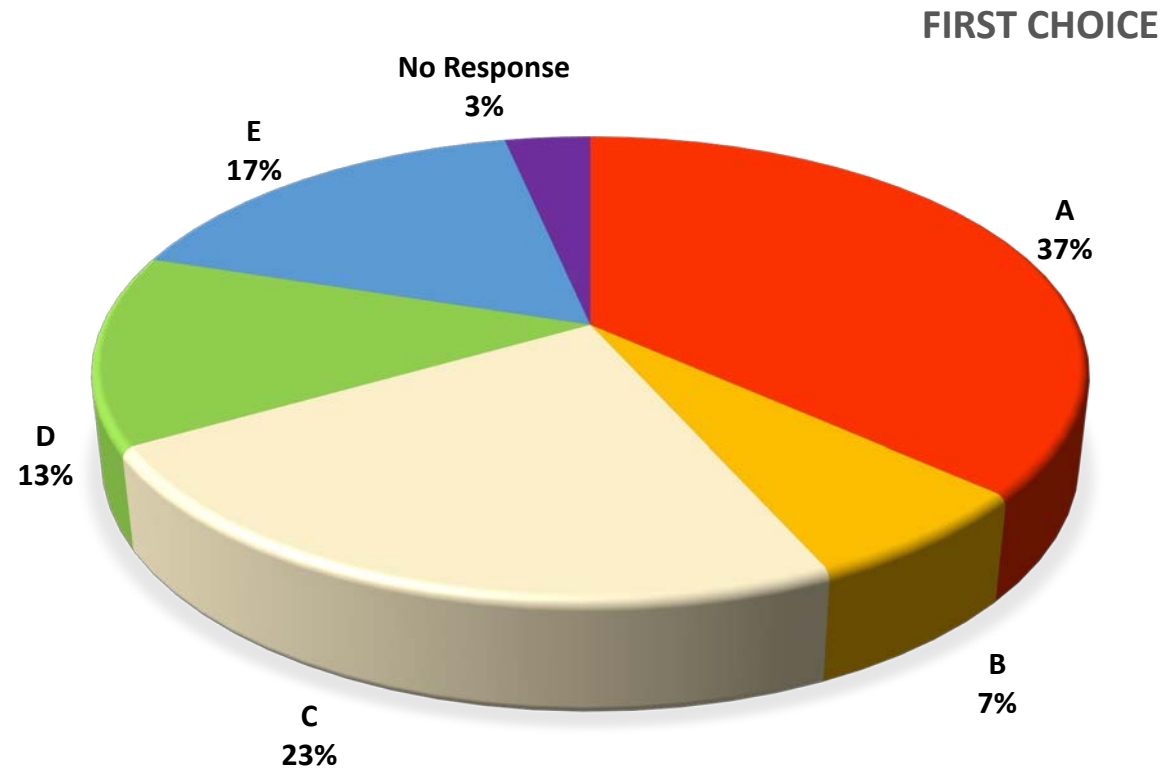
**Most Preferred: A**

**Option C**

**Option E**

**Option D**

**Least Preferred: B**







**A. Solar/Contemporary**



**B. Traditional/  
with Emblem**



**C. Traditional/  
with Banner**



**D. LED/Modern**

**FIRST CHOICE**

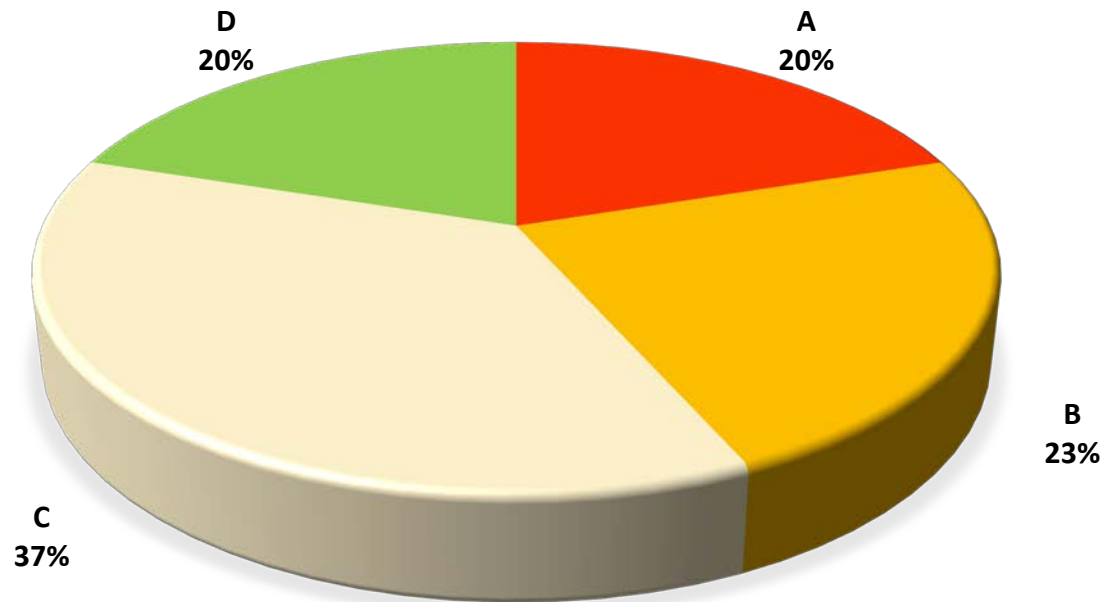
### **WEIGHTED RESPONSE**

**Most Preferred: C**

**Option B**

**Option D**

**Least Preferred: A**





**A. Tree String Lights**



**B. Building Lights**



**C. Bollard Light Column**



**D. String Lights**

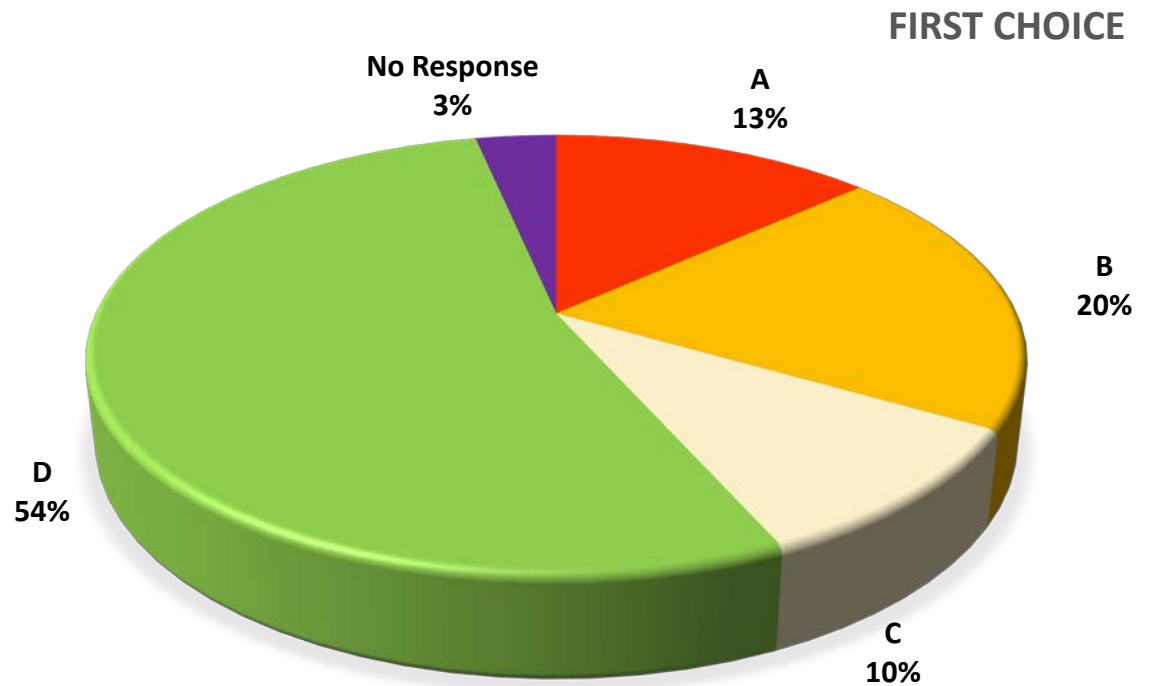
### WEIGHTED RESPONSE

Most Preferred: D

Option A

Option B

Least Preferred: C





**A. Interactive Light Statue**



**B. Tree  
Sweaters**



**C. Large Name Sign**



**D. Lighting Message**

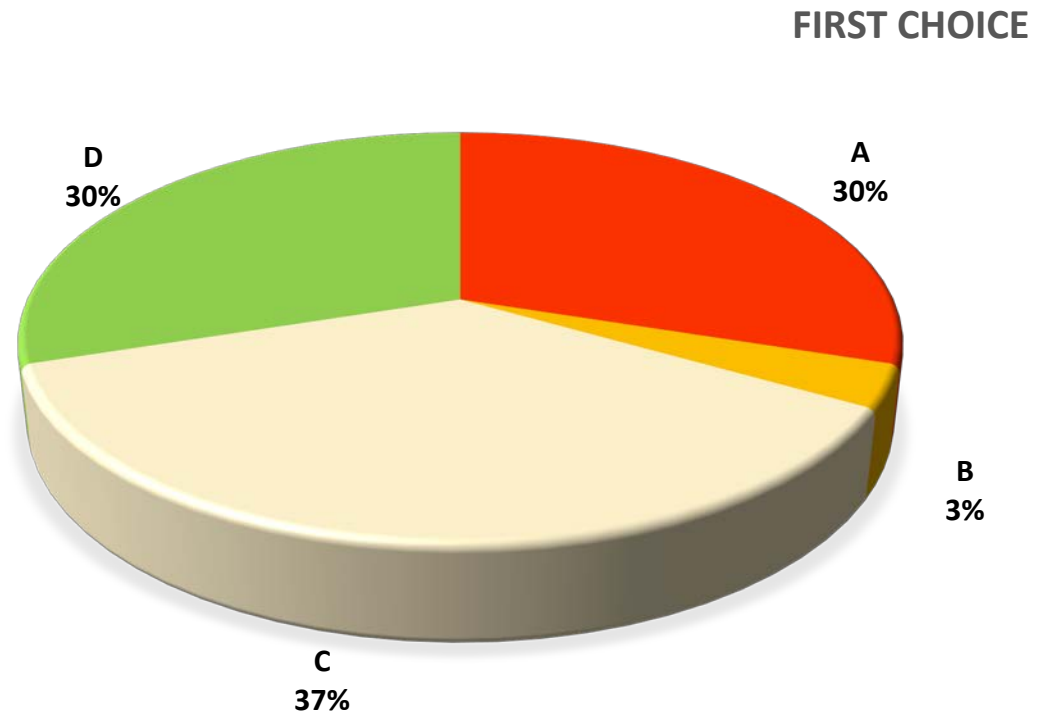
**WEIGHTED RESPONSE**

**Most Preferred: D**

**Option C**

**Option A**

**Least Preferred: B**







**A. Small City Emblem    B. Diagonal    C. Informative    D. Decorative**

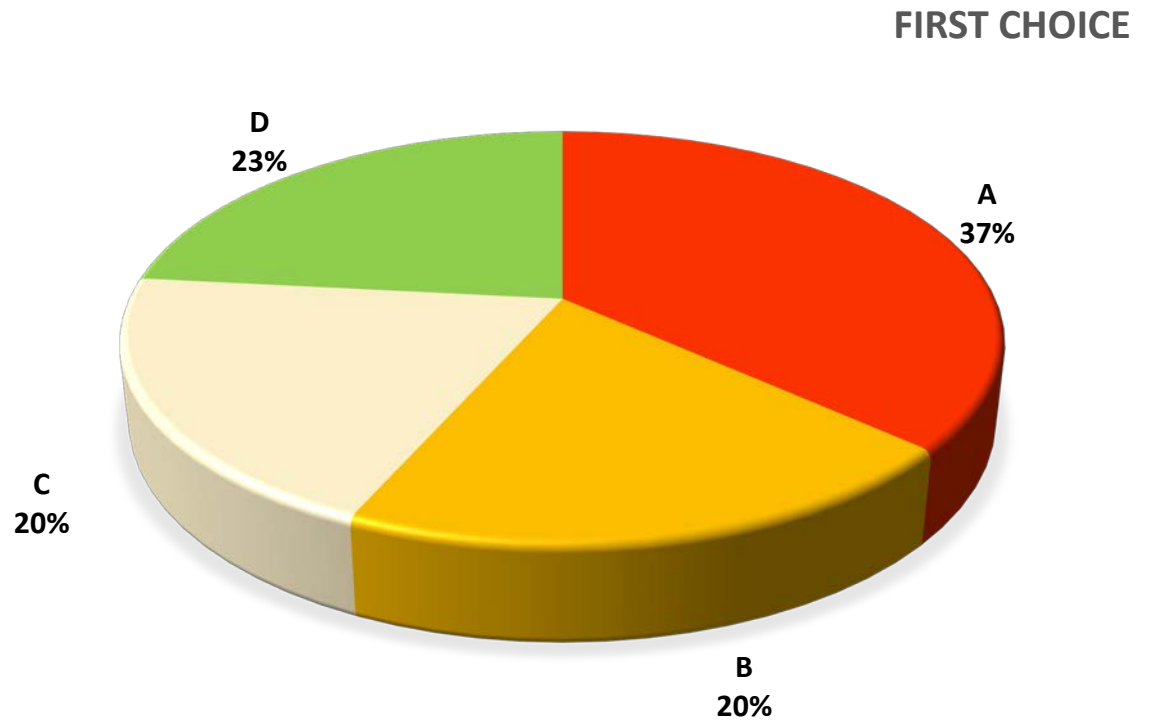
### WEIGHTED RESPONSE

**Most Preferred: B**

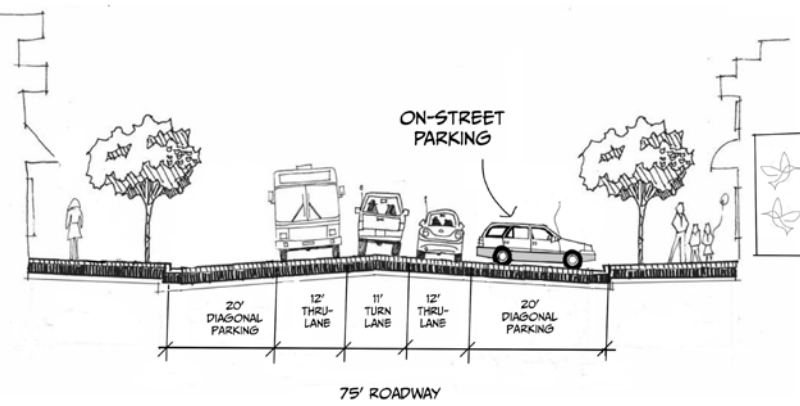
**Option A**

**Option C**

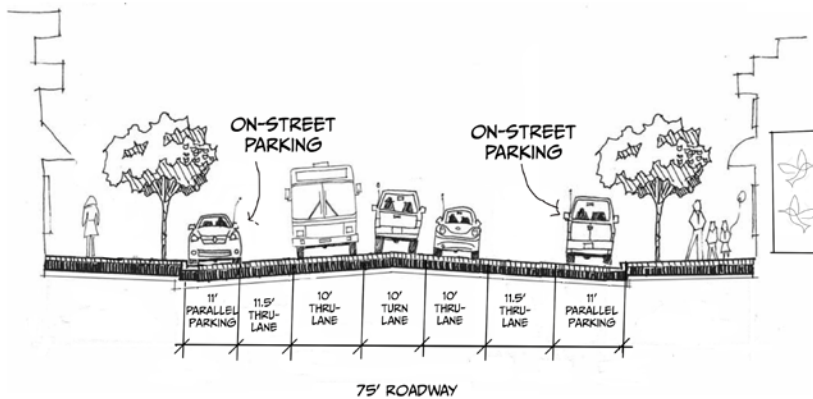
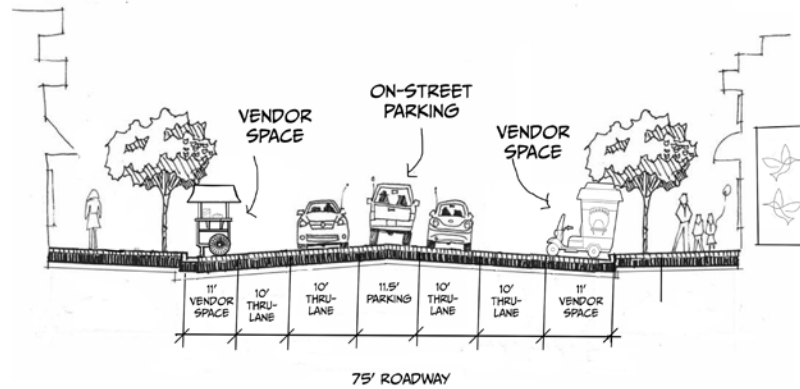
**Least Preferred: D**



## A. Diagonal



## B. Middle



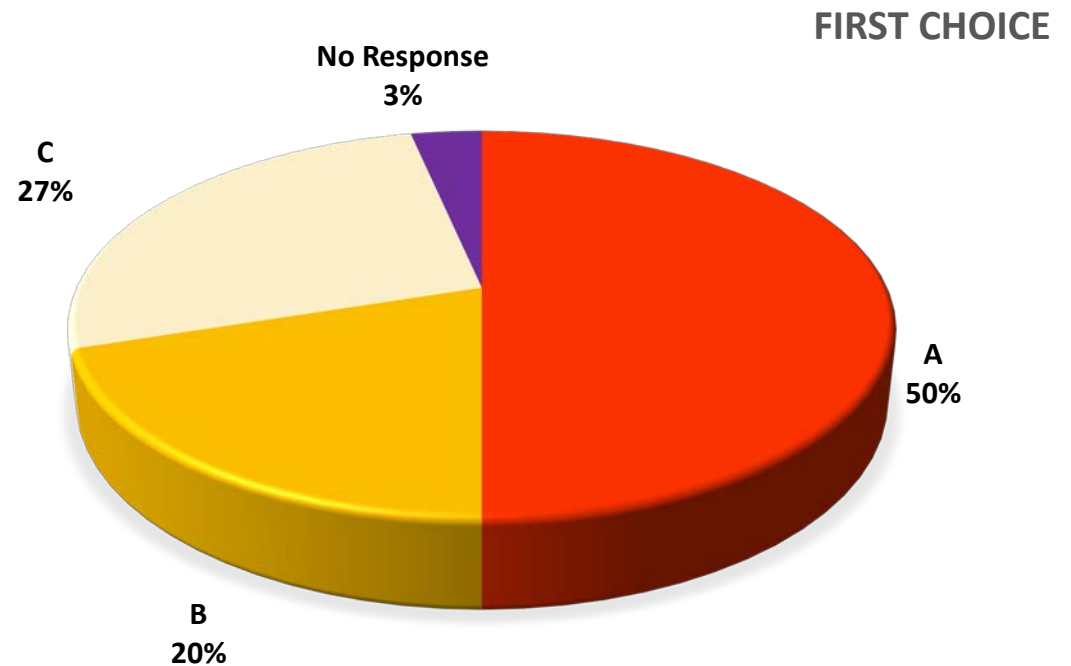
## C. Parallel

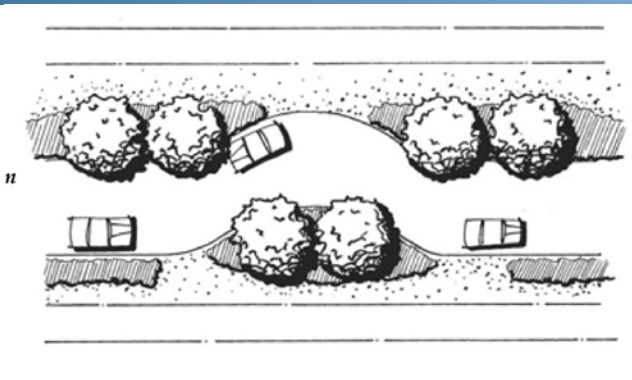
### WEIGHTED RESPONSE

Most Preferred: A

Option B

Least Preferred: C

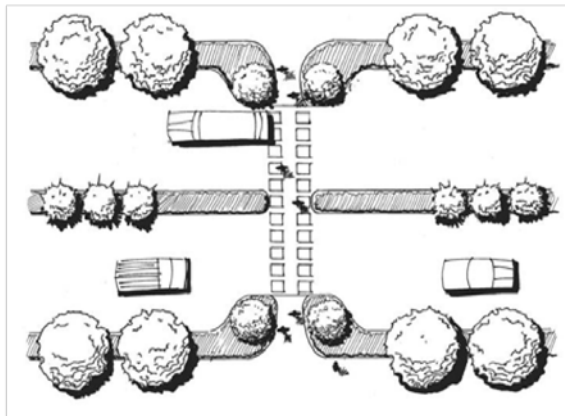




**A. Chicane**



**B. Bump-outs  
(intersection)**



**C. Bump-outs (mid-block)**

**D. Leave as is**

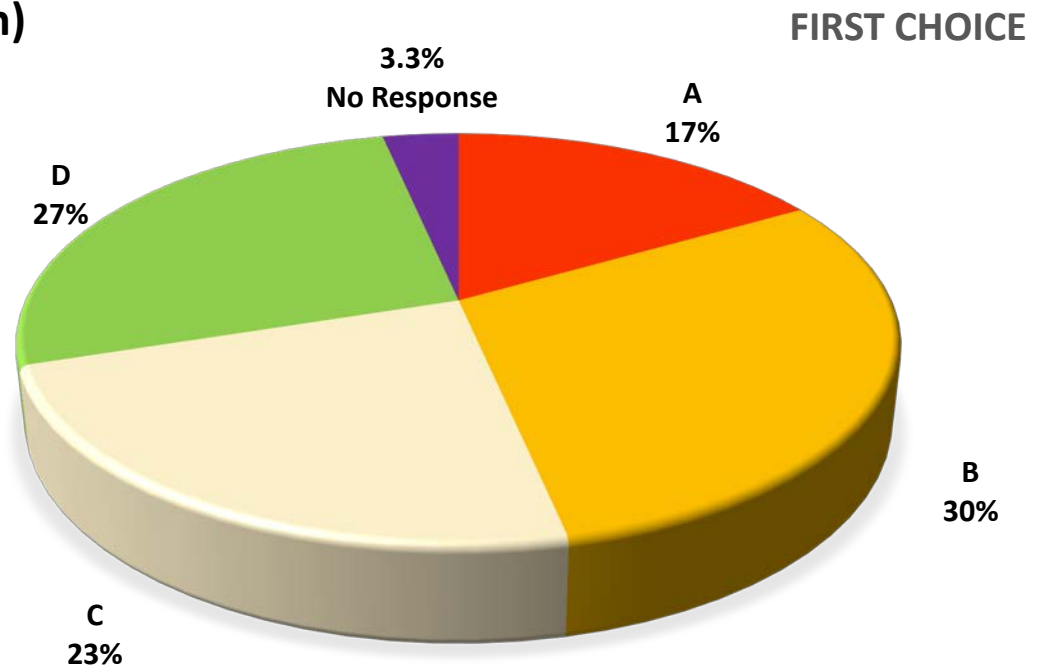
## WEIGHTED RESPONSE

Most Preferred: C

Option B

Option A

Least Preferred: D







**A. Alley Closures  
(during events)**



**B. Road Closures (during events)**



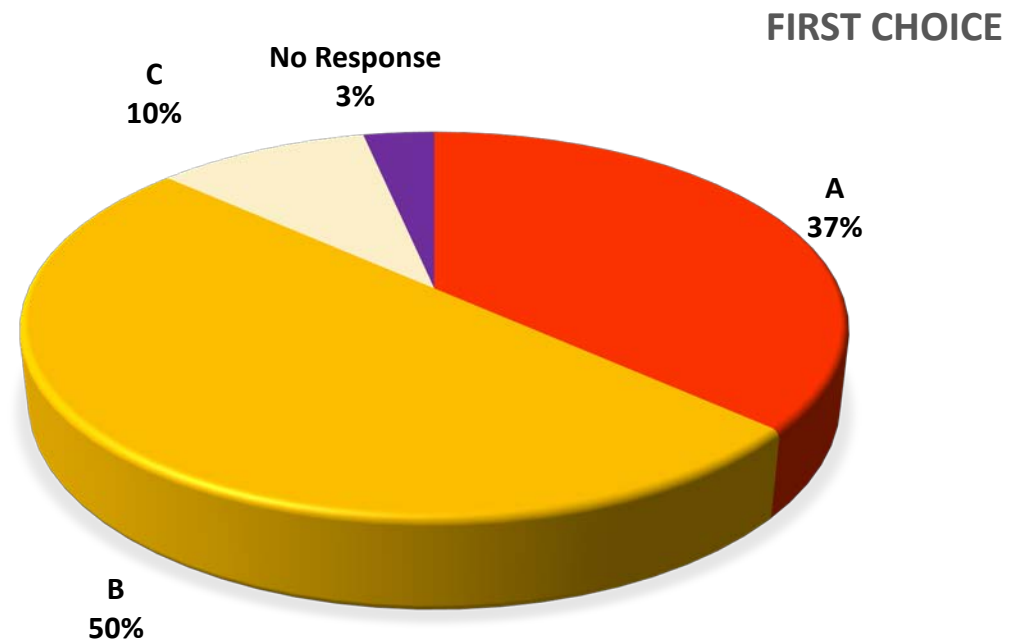
**C. Leave it as it is**

## WEIGHTED RESPONSE

Most Preferred: B

Option A

Least Preferred: C





**A. Overhead Arch**



**B. Free-standing Median Sign**



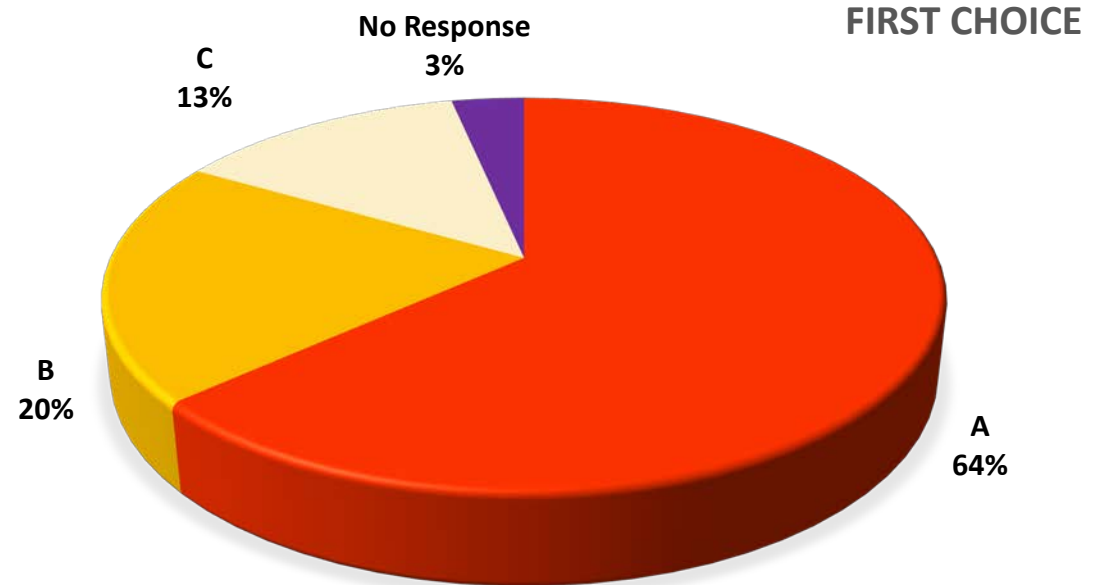
**C. Freestanding Sign (side of road)**

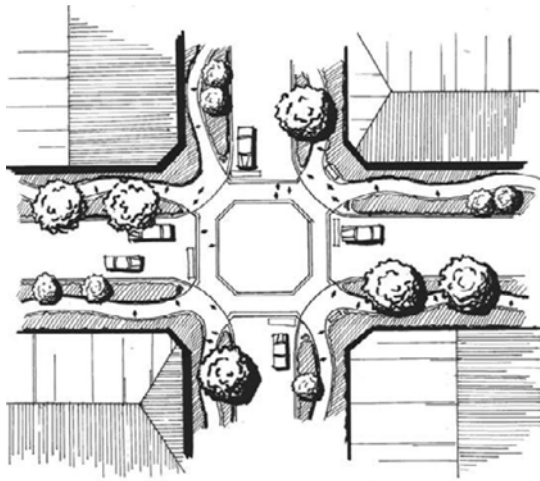
## WEIGHTED RESPONSE

**Most Preferred: A**

**Option B**

**Least Preferred: C**





**A. Traditional  
(with traffic lights)**

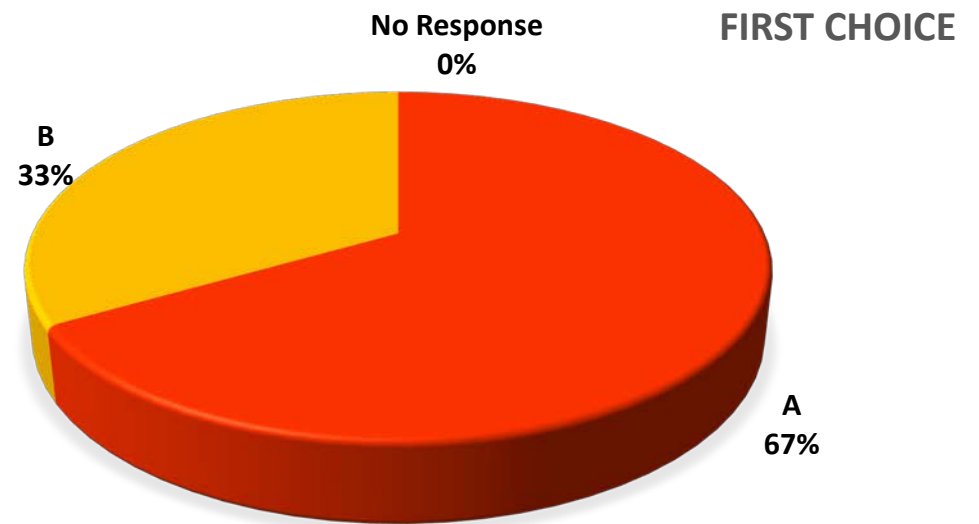


**B. Roundabout**

## WEIGHTED RESPONSE

**Most Preferred: A**

**Least Preferred: B**







**A. Colorful**



**B. Classic**



**C. Artistic**



**D. Geometric**

### WEIGHTED RESPONSE

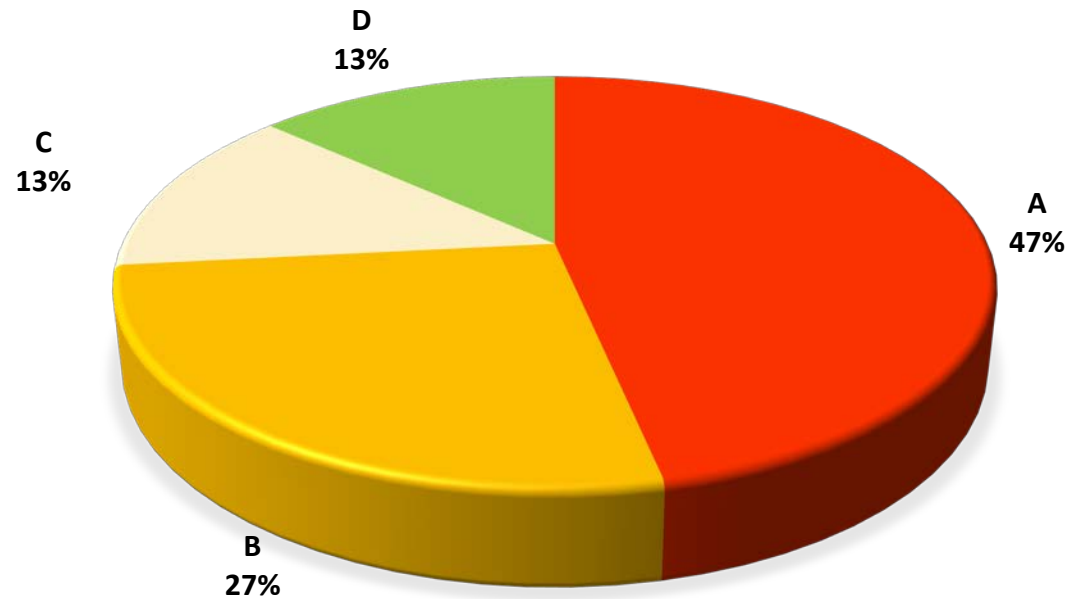
**Most Preferred: A**

**Option B**

**Option C**

**Least Preferred: D**

**FIRST CHOICE**





In place of the name “Barrio District” which of the following do you prefer?

- A. Mercado District
- B. Neighborhood District
- C. Community District
- D. Centro Sur

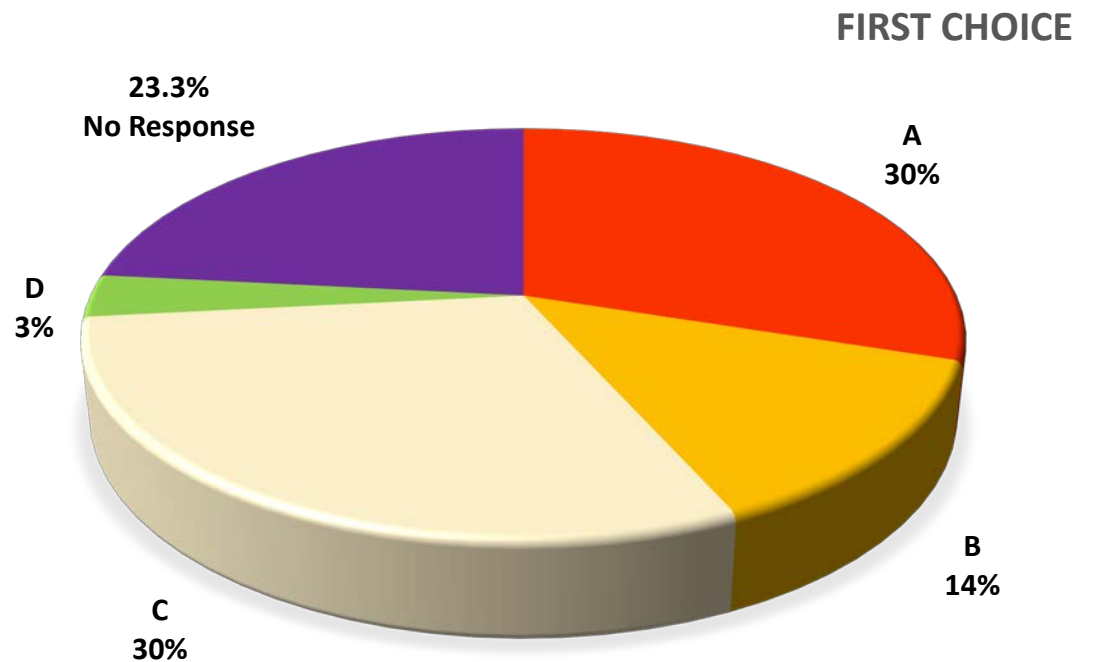
### WEIGHTED RESPONSE

Most Preferred: A

Option C

Option B

Least Preferred: D





**What do you consider the southern limits of the downtown?**

- A. 8<sup>th</sup> Street (focus on the cultural and historic districts)
- B. 3<sup>rd</sup> Street (as in plan)
- C. Between 5<sup>th</sup> and 6<sup>th</sup> Street (current historic district limits)
- D. International Avenue (the border)

### WEIGHTED RESPONSE

**Most Preferred: C**

**Option B**

**Option A**

**Least Preferred: D**

